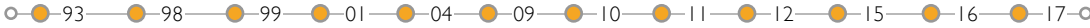


I design functional application products. I'm a passionate, driven and a creative design enthusiast, with over a decade of professional design experience. I deliver clear and simple experiences for mobile devices, web platforms and SaaS products.

## EXPERIENCE



### Senior Principle Visual Designer (Consultant)

**AOL** | 5,600+ employees | December 2016 - May 2017

Developed designed concepts for our most challenging, complex, and innovative projects. Created experiences across all devices with intuitive, elegant, and beautiful interfaces that drive engagement and loyalty to the Alto brand. Created an acute sense of trendy vs. timely vs. timelessness applications, which consisted of mobile and desktop email clients.

### Lead Visual Designer (FTE)

**Cisco Systems** | 71,833+ employees | February 2016 - November 2016

Translate complex interaction challenges into a simple and elegant visual interface solution. Ensuring the visual quality of products based on the web, mobile, and desktop platforms. lead a team of co-located designers facilitating conceptual solutions and delivery of specifications.

### Lead Visual Product Designer (FTE)

**Citrix Systems** | 9,000+ employees | September 2013 - November 2015

Designed and increased the value of the user experience for Citrix products, while creating synergistic integration between designers and engineers. Designed enterprise IT administrative and end user products. Working closely with researchers, PMs, developers, and customer support teams.

### Senior User Experience Designer (Consultant)

**Walmart Labs** / eCommerce | 5000+ employees | March 2013 - October 2013

Support and lead User Experience strategies and innovation. Demonstrated up-to-date expertise in user experience design and apply this to the development, execution, and improvement of action plans.

### Senior User Experience Designer (Consultant)

**Intuit** | 10,001+ employees | August 2012 - March 2013

Conceptualizing and solving communication problems by designing solutions to make the user interaction as appealing, engaging, effective and visually unified as possible. (This resulted in a positive emotional connection between the customer and Intuit.)

### Consultant | Visual Designer

**Small Businesses, Restaurants to Professional Actor websites** | November, 2010 - November, 2011

Created concept, workflows and wire frames, including overall user experience and design. Designed relevant and engaging user experiences, including branding and collateral materials. Consulted and outsourced site development, designed icons, identity and photographic enhancements.

### Senior Visual Designer (FTE) Android OS

**Flextronics Inc.**, Electronic Manufacturing | 10,001+ employees | Sept., 2010 - November, 2011

Created and constructed visual aordances and specifications. Worked closely with multiple product development teams and engineers. Provided implementation guidance for mobile UI/UX development. Produced detailed documents and designed visuals.

## LANGUAGES



## EXPERTISE

### DESIGN

Visual Design	●●●●●●
UX Design	●●●●●●
Typography	●●●●●●
Mobile UI	●●●●●●
Desktop UI	●●●●●●
Web Design	●●●●●●
Logo Design	●●●●●●
Print Design	●●●●●●
Icon Design	●●●●●●

### KNOWLEDGE

Wire Framing	●●●●●●
Web Standards	●●●●●●
HTML / CSS /	●●●●●●

### SOFTWARE

Sketch	●●●●●●
Photoshop	●●●●●●
Zeplin	●●●●●●
Fireworks	●●●●●●
Illustrator	●●●●●●
Balsamiq	●●●●●●
Axure	●●●●●●
Jira	●●●●●●
Slack	●●●●●●

### CONFERENCES

#### Adobe MAX

HTML5 and Responsive  
Web Design

#### Mobile User Experience

Touchscreen Application Usability

### EDUCATION

#### Associates of Arts

1990 - 1992

Commercial Advertising

GPA 4.0