Erick Padilla

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PROFILE

I design functional application products. I'm a passionate, driven and a creative design enthusiast, with over a decade of professional design experience. I deliver clear and simple experiences for mobile devices, web platfroms and SaaS products.

EXPERIENCE

Senior Visual Designer
Wells Fargo | 268,800 + employees | September 2017 - Present
Collaborate with program, product, studio and project managers to gather creative requirements and integrate business objectives with customer needs, Including lead vendors. Successfully deliver all visual design activities within design execution phase. Ensure that solutions follow internal standards as well as industry best practices. Organized streamline workflows and connect the dots between projects by consulting within our DXD team. Identifed areas of opportunity to advance visual design by working with studio lead and visual design managers.

Senior Principle Visual Designer (Contractor)
AOL | 5,600 + employees | December 2016 -May 2017
Devoloped designed concepts for our most challenging, complex and innovative projects. Created experiences across all devices with intuitive, elegant and beautiful interfaces that drive engagement and loyalty to the Alto brand. Created an acue sense of trendy vs. timely vs. timelessness applications, which consisted of mobile and desktop email clients.

Lead Visual Designer (FTE)
Cisco Systems | 71,833 + employees | February 2016 - November 2016
Translated complex interaction challenges into a simple and elegant visual interface solution. Ensured the visual quality of products based on the web, mobile, and desktop platforms. Led a team of co-located designers facilitating conceptual solutions and delivery of specifications. Worked in partnership with cross-functional team members, as well as mentor fellow visual designers.

Lead Visual Designer (FTE)
Citrix Systmes | 9,000 + employees | September 2013 - November 2015
Designed and increased the value of the user experience for Citrix Products, while creating synergisitc intergration between designers and engineers. Designed enterprise IT administrative and end user products. Working closely with researchers, PMs, developers and customer support teams.

Senior User Experience Designer / Visual Designer Hybrid
Walmart Labs | 5,000 + employees | March 2013 - October 2015
Support and lead User Experience strategies and innovation. Demonstrated up-to-date expertise in user experience design and apply this to the development, execution, and improvement of action plans.

Senior User Experience Designer / Visual Designer Hybrid
Intuit | 10,000 + employees | August 2012 - March 2013
Conceptualizing and solving communication problems by designing solutions to make the user interactions as appealing, engaging, effective and visually unified as possible. (This resulted in a positive emotional connection between the customer and Intuit.) Designed and create prototypes for usability research

Senior Visual Designer (Android OS)
Flextronics | 10,001 + employees | September 2010 - March 2011
Create and construct visual affordance and specifications. Produced detailed documents, design visuals and high-quality assets for imerj mobile and tablet interfaces. Involvement alongside QA process and bug reporting. Single point of contact for imerj mobile application development.

LANGUAGES

English   Bilingual   Spanish

EXPERTISE

DESIGN

Visual Design	●●●●●
UX Design	●●●●○
Typography	●●●●○
Mobile UI/UX	●●●●◔
Web Design	●●●◐◌
Logo Design	●●●●○
Print Design	●●●●○
Icon Design	●●●●○

KNOWLEDGE

Wire Framing	●●●●●
Web Standards	●●●●◔
HTML / CSS /	●●◔◌◌

SOFTWARE

Sketch	●●●●◔
Photoshop	●●●●◔
Zeplin	●●●●○
Fireworks	●●●◐◌
Illustrator	●●●●○
Box	●●●◔◌
Balsamiq	●●●●◌
Axure	●●●◔◌
Jira	●●●◔○
Slack	●●●●○

CONFERENCES

Adobe MAX
HTML5 and Responsive
Web Design

Mobile User Experience
Touchscreen Application Usability

EDUCATION

Association of Arts
1990 - 1992
Commercial Advertising
GPA 4.0