

PROFILE

As a seasoned designer, I'm a pixel advocate and someone who is passionate about exploring ways to improve how we interact with our growing technology. I translate complex interaction challenges into simple and elegant visual interface solutions.

EXPERIENCE

Senior Visual Designer

Wells Fargo | 268,800 + employees | **September 2017 - Present**

Collaborate with program, product, studio and project managers to gather creative requirements and integrate business objectives with customer needs, Including lead vendors. I have experience working with user research which includes data informed decisions. Ensure that solutions follow internal standards as well as industry best practices. Identified areas of opportunity to advance visual design by working with studio lead and visual design managers.

Senior Principle Visual Designer

AOL | 5,600 + employees | **December 2016 -May 2017**

Developed designed concepts for our most challenging, complex and innovative projects. Created experiences across all devices with intuitive, elegant and beautiful interfaces that drive engagement and loyalty to the Alto brand. Created an acue sense of trendy vs. timely vs. timelessness applications, which consisted of mobile and desktop email clients.

Lead Visual Designer/Manager

Cisco Systems | 71,833 + employees | **February 2016 - November 2016**

Translated complex interaction challenges into a simple and elegant visual interface solution. Ensured the visual quality of products based on the web, mobile, and desktop platforms. Led a team of co-located designers facilitating conceptual solutions and delivery of specifications. Facilitated quick iteration of products and presented solutions to design problems which included new approaches..

Lead Visual Designer

Citrix Systmes | 9,000 + employees | **September 2013 - November 2015**

Designed and increased the value of the user experience for Citrix Products, while creating synergisitic intergration between designers and engineers. Designed enterprise IT administrative and end user products. Working closely with researchers, PMs, developers and customer support teams.

Senior User Experience Designer / Visual Designer Hybrid

Walmart Labs | 5,000 + employees | **March 2013 - October 2015**

Support and lead User Experience strategies and innovation. Demonstrated up-to-date expertise in user experience design and apply this to the development, execution, and improvement of action plans.

Senior User Experience Designer / Visual Designer Hybrid

Intuit | 10,000 + employees | **August 2012 - March 2013**

Conceptualizing and solving communication problems by designing solutions to make the user interactions as appealing, engaging, effective and visually unified as possible. (This resulted in a positive emotional connection between the customer and Intuit.) Designed and create prototypes for usability research

Senior Visual Designer (Android OS)

Flextronics | 10,001 + employees | **September 2010 - March 2011**

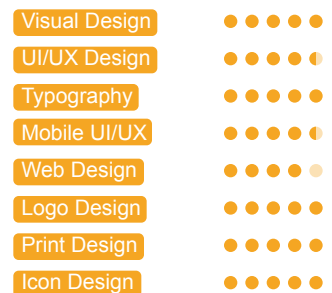
Create and construct visual affordance and specifications. Produced detailed documents, design visuals and high-quality assets for The IMERJ 2-in-1 Android Smartpad. A foldable phone/tablet with two screens that was designed to operate a full ecosystem of devices. Involvement alongside QA process and bug reporting. Single point of contact for imerj mobile application development.

LANGUAGES

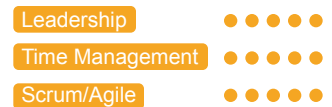


SKILLS

DESIGN



KNOWLEDGE



SOFTWARE



INTERESTS



EDUCATION

Association of Arts

1990 - 1992

Commercial Advertising

GPA 4.0