

PROFILE

As a team we should preach and believe that the right kind of conflict is critical to making good design. Design without conflict is art. Conflict without design reasoning is just opinion. -Matthew Cook.

Hi! I'm a Senior Visual, UI, UX, Product Designer, web designer, art director and so on. Titles! Ugh! What I really am is a "DESIGNER" someone that sees a problem and designs a solution. I'm passionate. I've help define visual affordances and taken projects to fruition. I have worked on translating complex interaction challenges into simple and elegant visual design interface solution, while keeping focus on business goals and needs.

EXPERIENCE

Senior Visual Designer

Wells Fargo | September 2017 - September 2019

As a senior visual designer within the authentication and security team, I created new layouts and interfaces for the online enrollment features. I designed visuals for ten different teams simultaneously, which entailed creating detailed UATs documents for the engineering teams and product managers while keeping tight deadlines and following through to launch.

Senior Principle Visual Designer

AOL | December 2016 -May 2017

What I solved while working at AOL. Designed concepts for our most challenging, complex and innovative project the ALTO email client. I created experiences across all devices with intuitive, elegant and beautiful interfaces that drove engagement and loyalty to the Alto brand. Created an acute sense of trendy vs. timely vs. timelessness applications, which consisted of mobile and desktop designs.

Lead Visual Designer/Manager

Cisco Systems | February 2016 - November 2016

I translated complex interaction challenges into a simple and elegant visual interface solution. I've ensured the visual quality of Cisco Spark based on the web, mobile, and desktop platforms. I have led a team of co-located designers facilitating conceptual solutions and delivery of specifications for engineering. Facilitated quick iteration of designs and presented solutions to design problems.

Lead Visual Designer

Citrix Systems | September 2013 - November 2015

Increased the value of the user experience for many Citrix products, while creating synergistic integration between designer and engineers. Designed enterprise IT administrative dash boards and end user products. Worked closely with researchers, PM's, developers and customer support teams.

Senior User Experience Designer / Visual Designer Hybrid

Walmart Labs | March 2013 - October 2015

I supported and led user experience strategies and innovations. Demonstrated up-to-date expertise in user experience design and apply this to the development, execution, and improvements. Designed concepts for check out and shipping via the iPad.

Senior User Experience Designer / Visual Designer Hybrid

Intuit | August 2012 - March 2013

Conceptualizing and solving communication problems by designing solutions to make the user interactions appealing, engaging, effective and visually unified as possible. (This resulted in a positive emotional connection between the customer and Intuit.) Designed and created prototypes for usability research within Intuits labs.

Senior Visual Designer (Android OS)

Flextronics | September 2010 - March 2011

I collaborated, created and constructed visual affordance and specifications. I produced detailed documents, designed visuals and high-quality assets for The IMERJ 2-in-1 Android phone. Involvement alongside QA process and bug reporting. I was the single point of contact for the mobile application development, which included supporting 15 engineers and 3 UX designers in the USA and Canada.

LANGUAGES



SKILLS

DESIGN

Visual Design	●●●●●
Prototyping	●●●●●
Motion Design	●●●●●
UI/UX Design	●●●●●
Typography	●●●●●
Mobile UI/UX	●●●●●
Web Design	●●●●●
Icon Design	●●●●●

KNOWLEDGE

Leadership	●●●●●
Time Management	●●●●●
Scrum/Agile	●●●●●

SOFTWARE

Sketch	●●●●●
Adobe CC	●●●●●
Zeplin	●●●●●
Flinto	●●●●●
XD	●●●●●
Invision	●●●●●
Zoom	●●●●●
Figma	●●●●●
Jira	●●●●●
Slack	●●●●●

INTERESTS

Design	Learning
Yoga	Self Improvement
Technology	Tattoos
Motorcycles	Coffee
Cars	Chocolate
Self Defense	Sushi

EDUCATION

Association of Arts

1990 - 1992

Commercial Advertising

GPA 4.0